



Local insight with global relevance

Teaching cases spotlighting the world's emerging economies.

Emerald Emerging Markets Case Studies (EEMCS) is an online collection of peer-reviewed teaching cases focusing on business decision making and management development throughout key emerging markets. Cases are written by case writers working in or closely with developing economies, offering local perspectives with global appeal.

A growing collection

A growing collection of over **340 case studies** with regular updates throughout the year.

Practical application

Teaching cases can be used in classroom situations to **stimulate learning and add practical knowledge**.

Complementary notes

Every case is accompanied with **complementary teaching notes** compiled by the author.

Contact us

For quick answers to your questions or to talk over which purchasing options would work best for you, please contact your local Business Manager: Radka Machkova, M.A.
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